

When is Reserve not a reserve? *When it's a Sub Regional Series.* After 15 vintages making wine in Margaret River you get a feel for the sub regions that are best suited to specific grape varieties. Rather than go down the traditional Reserve or Single Vineyard path we decided to pursue something a little different, hence the sub regional theme. Although there are no officially defined subregions in Margaret River, producers have adopted the John Gladstone proposal. In 1999 viticultural scientist Dr John Gladstone presented a paper suggesting there should be six sub regions based on climate and soil differences.

The aim with the Flametree Sub Regional Series is to showcase distinctive wine styles from vineyards renowned for growing ultra premium fruit. We've chosen to lead with Margaret River's strongest varieties, Cabernet Sauvignon, Chardonnay and Sauvignon Blanc. The Sub Regional Series represents the very best varietal wines under the Flametree label, these wines will only be made in the best vintages, volumes will be small and availability very limited.

FLAMETREE WINES SRS FRANKLAND RIVER SHIRAZ 2010



Grape Variety: 100% Frankland River Shiraz

Winemaking Notes: The 2010 SRS Shiraz is a combination of two Frankland River vineyards, Acacia and Riversdale. Machine harvested fruit was delivered in the early hours before being crushed and transferred into open fermenters. Both batches were then inoculated with yeast and fermented in open pots over several weeks. Both were hand plunged and then pressed to tank soon after the fermentation was complete. After MLF the two batches were transferred into 40% new French oak for 16 months maturation before bottling.

Tasting Notes: The 2010 vintage was a great year for Frankland Shiraz. The wines show fantastic varietal characteristics of blood plums, blueberry, liquorice, spice and scorched earth. This wine has a deep colour combined with a lovely core of ripe fruit and a firm tannin backbone. The strong dark fruits in the 2010 SRS Shiraz make it the perfect wine to accompany strong meat flavours. The 2010 Frankland River Shiraz will age well for up to 10 years for those patient enough to wait that long.

Alcohol Content: 14.0%

Cellaring: 5-10 years